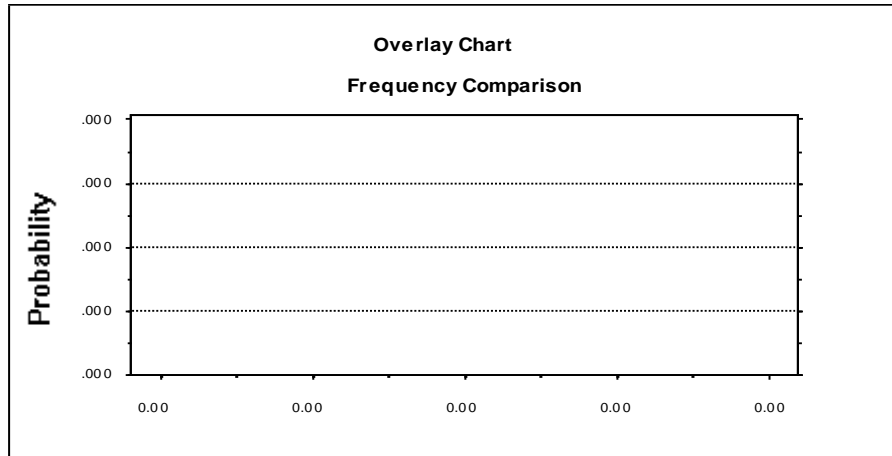


REPORTE CRISTAL BALL

**Crystal Ball Report**

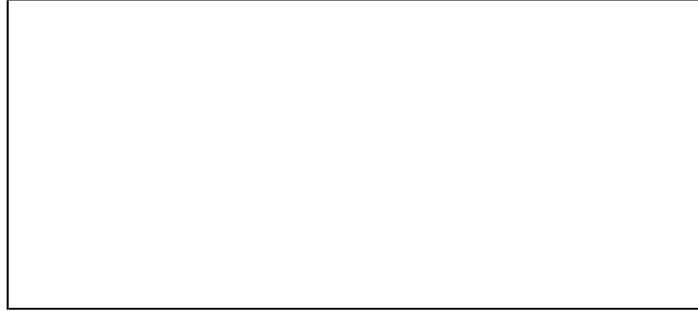
Simulation started on 9/15/09 at 19:15:43

Simulation stopped on 9/15/09 at 19:15:49

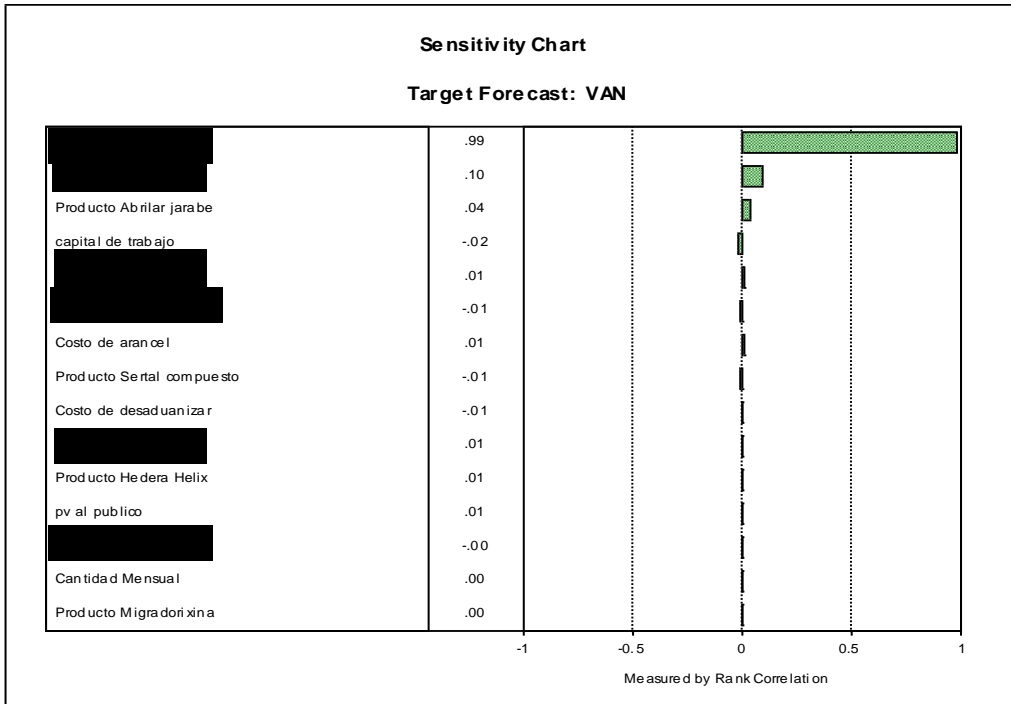


REPORTE CRISTAL BALL

**Trend Chart**



# REPORTE CRISTAL BALL



REPORTE CRISTAL BALL

Forecast: VAN

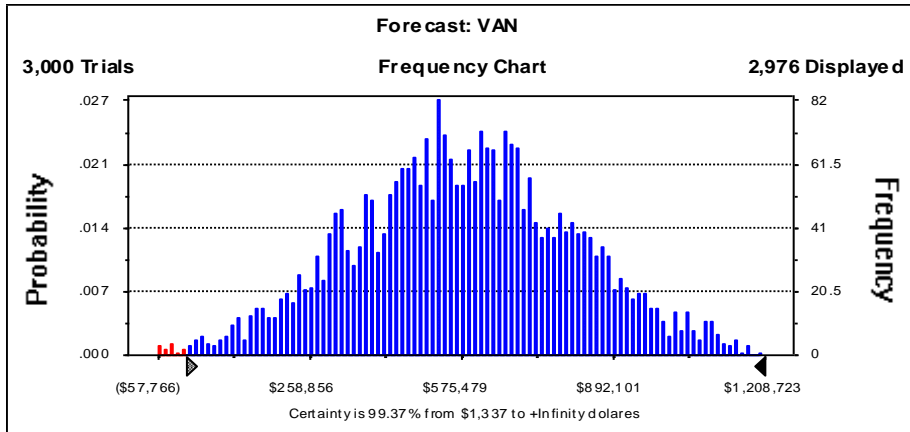
Cell: D60

Summary:

Certainty Level is 99.37%  
 Certainty Range is from \$1,337 to +Infinity dolares  
 Display Range is from (\$57,766) to \$1,208,723 dolares  
 Entire Range is from (\$248,201) to \$1,547,285 dolares  
 After 3,000 Trials, the Std. Error of the Mean is \$4,332

Statistics:

	<u>Value</u>
Trials	3000
Mean	\$584.752
Median	\$582.771
Mode	---
Standard Deviation	\$237.248
Variance	\$56.286.447.924
Skewness	0,06
Kurtosis	3,08
Coeff. of Variability	0,41
Range Minimum	(\$248.201)
Range Maximum	\$1.547.285
Range Width	\$1.795.486
Mean Std. Error	\$4.331,53



REPORTE CRISTAL BALL

Forecast: VAN (cont'd)

Cell: D60

Percentiles:

<u>Percentile</u>	<u>dolares</u>
100%	(\$248.201)
90%	\$283.547
80%	\$383.395
70%	\$461.814
60%	\$525.404
50%	\$582.771
40%	\$641.179
30%	\$701.215
20%	\$786.837
10%	\$886.441
0%	\$1.547.285

End of Forecast

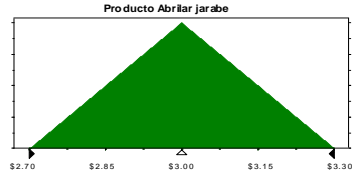
**Assumptions**

**Assumption: Precio Producto Abrilar jarabe**

Triangular distribution with parameters:

Minimum	\$2,70
Likeliest	\$3,00
Maximum	\$3,30

Selected range is from \$2.70 to \$3.30

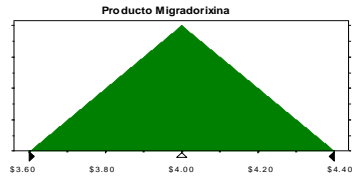


**Assumption: Precio Producto Migradorixina**

Triangular distribution with parameters:

Minimum	\$3,60
Likeliest	\$4,00
Maximum	\$4,40

Selected range is from \$3.60 to \$4.40

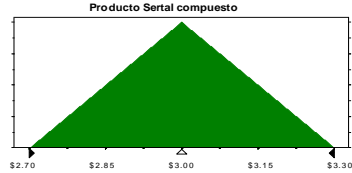


**Assumption: Precio Producto Sertal compuesto**

Triangular distribution with parameters:

Minimum	\$2,70
Likeliest	\$3,00
Maximum	\$3,30

Selected range is from \$2.70 to \$3.30



**Assumption: Precio Producto Abrilar sobre**

Triangular distribution with parameters:

Minimum	\$0,19
Likeliest	\$0,21
Maximum	\$0,23

Selected range is from \$0.19 to \$0.23

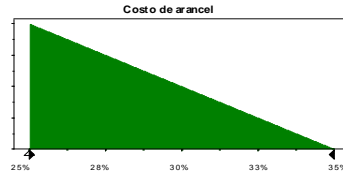


REPORTE CRISTAL BALL

**Assumption: Costo de arancel**

Triangular distribution with parameters:  
Minimum 25%  
Likeliest 25%  
Maximum 35%

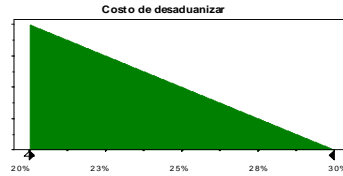
Selected range is from 25% to 35%



**Assumption: Costo de desaduanizar**

Triangular distribution with parameters:  
Minimum 20%  
Likeliest 20%  
Maximum 30%

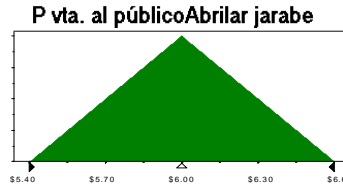
Selected range is from 20% to 30%



**Assumption: P vta. al públicoAbrilar jarabe**

Triangular distribution with parameters:  
Minimum \$5,40  
Likeliest \$6,00  
Maximum \$6,60

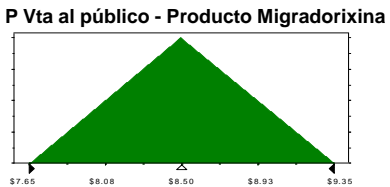
Selected range is from \$5.40 to \$6.60



**Assumption: P Vta al público - Producto Migradorixina**

Triangular distribution with parameters:  
Minimum \$7,65  
Likeliest \$8,50  
Maximum \$9,35

Selected range is from \$7.65 to \$9.35



# REPORTE CRISTAL BALL

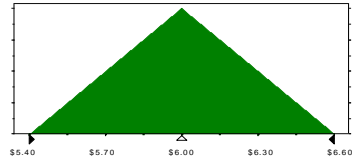
## Assumption: P. Vta al público - Producto Sertal Compuesto

Triangular distribution with parameters:

Minimum	\$5,40
Likeliest	\$6,00
Maximum	\$6,60

Selected range is from \$5.40 to \$6.60

P. Vta al público - Producto Sertal Compuesto



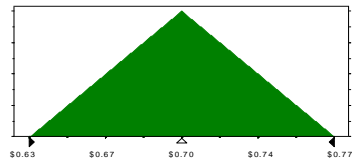
## Assumption: P. Vta al público - Producto Abrilar sobre

Triangular distribution with parameters:

Minimum	\$0,63
Likeliest	\$0,70
Maximum	\$0,77

Selected range is from \$0.63 to \$0.77

P. Vta al público - Producto Abrilar sobre



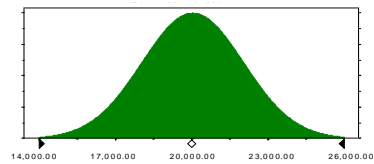
## Assumption: Cantidad Mensual - Producto Abrilar Jarabe

Normal distribution with parameters:

Mean	20.000,00
Standard Dev.	2.000,00

Selected range is from -Infinity to +Infinity

Cantidad Mensual - Producto Abrilar jarabe



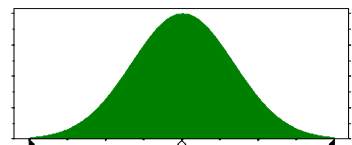
## Assumption: Cantidad Mensual - Producto Migradorixina

Normal distribution with parameters:

Mean	10.000,00
Standard Dev.	1.000,00

Selected range is from -Infinity to +Infinity

Cantidad Mensual - Producto Migradorixina





# REPORTE CRISTAL BALL

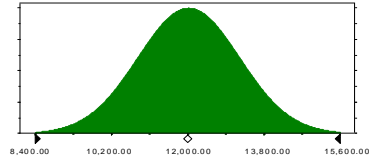


## Assumption: Cantidad Mensual - Producto Sertal compuesto

Normal distribution with parameters:  
Mean 12.000,00  
Standard Dev. 1.200,00

Selected range is from -Infinity to +Infinity

Cantidad Mensual - Producto Sertal compues

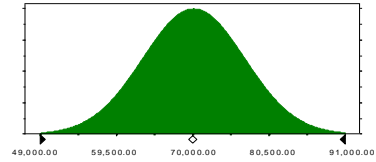


## Assumption: Cantidad mensual - Producto Abrilar sobre

Normal distribution with parameters:  
Mean 70.000,00  
Standard Dev. 7.000,00

Selected range is from -Infinity to +Infinity

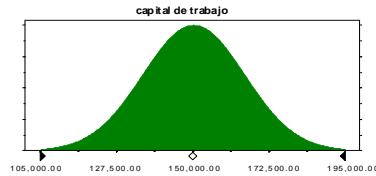
Cantidad Mensual - Producto Abrilar sobre



## Assumption: Capital de trabajo

Normal distribution with parameters:  
Mean 150.000,00  
Standard Dev. 15.000,00

Selected range is from -Infinity to +Infinity



End of Assumptions