

# **ESCUELA SUPERIOR POLITÉCNICA DEL LITORAL**

# Diseño Y Grabado

# Paralelo : Paralelo 1

# EVALUACIÓN : Final written exam - Design and printmaking

# Pregunta 1 (1.0 puntos)

One of the most important parts of the process of silkscreen printmaking is the budget. Why is it so important?

- · Because it's a very precise way to know how much the materials and the design is going to cost
- · Because it's a way to know how many prints you will get from the process
- Because the budget is not necessary, you can tell the cost just looking at the materials
- · Because the administration of time and money is not necessary for a graphic designer

## Pregunta 2 (1.0 puntos)

The first prints made by humans using the stencil technique, where found in...

- "Cueva de las manos " in Argentina.
- "Cueva de Bellamar" in Argentina.
- "Cueva de las manas" in México.
- "Cueva de Altamira" in Spain.

### Pregunta 3 (1.0 puntos)

A stencil is ...

- Something (such as a pattern, design or print) that is produced by means of a stencil.
- A process that can be achieved carving a block of wood.
- Prints from the High part of the plate like a rubber stamp.
- A wide range of inks or mediums using a reusable screen

### Pregunta 4 (4.0 puntos)

When doing a color separation for CMYK printing, what are the correct angles for each color?

- Cyan: 15°. Magenta 75°. Yellow: 0°. Black: 45°
- Cyan: 15°. Magenta 75°. Yellow: 0°. Black: 46°
- Cyan: 15°. Magenta 76°. Yellow: 0°. Black: 45°
- Cyan: 15°. Magenta 77°. Yellow: 0°. Black: 45°

### Pregunta 5 (1.0 puntos)

The first prints made by humans using the stencil technique, where found in...

- · Caves, like "Cueva de las manos " in Argentina.
- Caves, like "Cueva de Bellamar" in Argentina.
- Caves, like "Cueva de Altamira" in España.
- Caves, like "Cueva de las manos" in México.

### Pregunta 6 (1.0 puntos)

- 0
- 0
- 0
- 0

# Pregunta 7 (1.0 puntos)

When doing the pre print process of screen printing, what color of light won't destroy the coated screen with photo emulsion?

- Red or Yellow light
- black light
- Tungsten light
- Green light

## Pregunta 8 (1.0 puntos)

### This is a multiple answer, choose ALL the RIGHT answers

For the Lino printing process, you need the basic following items:

- Cutter or Gouge
- Barren
- Brayer or Roller
- Relief Ink
- Screenprinting Ink
- SilkScreen
- Squeegee

# Pregunta 9 (1.0 puntos)

There are many types of inks for screen printing, you should select one according to the kind of design you are printing and...

- the surface onto which you are printing.
- the money you have for the project
- how many prints you are going to make with one silkscreen
- · how much you are going to charge for that project

# Pregunta 10 (1.0 puntos)

Prints can be classified according to the type of surface used to make them.

Those with raised printing surfaces are known as \_\_\_\_ prints

- Relief
- Refill
- Resurface
- Belief

# Pregunta 11 (1.0 puntos)

There are many types of inks for screen printing, you should select one according to the kind of design you are printing and...

- the surface onto which you are printing.
- · the money you have for the project
- how many prints you are going to make with one silkscreen
- · how much you are going to charge for that project

## Pregunta 12 (2.0 puntos)

Prints can be classified according to the type of surface used to make them.

Those with raised printing surfaces are known as \_\_\_\_ prints

- Relief
- Relying
- Relentless
- Resurface

## Pregunta 13 (1.0 puntos)

Many operations in the silkscreen printing process require a dark or semi-dark environment. This is where you...

- coat the screen and inspect it for problems.
- · will wash away the coating once it is been revealed
- · create the design of the image in a halftone pattern
- degrease the screen

### Pregunta 14 (1.0 puntos)

Many operations in the silkscreen printing process require a dark or semi-dark environment. This is where you...

- coat the screen and inspect it for problems.
- · will wash away the coating once it is been revealed
- · create the design of the image in a halftone pattern
- degrease the screen

### Pregunta 15 (1.0 puntos)

\_\_ plates are made by cutting into the broad face of a plank of wood, usually with a knife or a gouge.

- Woodcutting or xylography
- Screen cut
- Intaglio
- Styrofoam

### Pregunta 16 (1.0 puntos)

When you are coating the screen in the dark room, under red light, you should tilt the frame ...

- 30 degrees
  15 degrees
- 75 degrees
- 0 degrees

# Pregunta 17 (1.0 puntos)

When you are coating the screen in the dark room, under red light, you should tilt the frame ...

- 30 degrees
- 15 degrees
- 75 degrees
- 0 degrees

# Pregunta 18 (1.0 puntos)

A small, hand-held rubber roller used to spread printing ink evenly on a surface before printing is the description of a...

- Brayer
- Barren
- Bench hook
- Burin

# Pregunta 19 (1.0 puntos)

What are the factors you have to take into consideration when doing the exposure time?

- type of film positive, wattage of the light bulb, distance from the screen, type of light,
- · Only type of film positive
- · Only light bulb wattage and type of film positive
- · Only distance from light to the screen and type of film positive

### Pregunta 20 (1.0 puntos)

A registration is...

• An Adjustment of separate plates, blocks, screens or paper in color printing to ensure correct alignment of the colors.

• A Technique in which the image is printed from a raised surface, usually produced by cutting away non-image material.

· A printing process by which areas are blocked out to keep ink from non-image areas

• A proof pulled from a block, plate, or stone to check the appearance of the image to make sure it is all right before making the edition.

### Pregunta 21 (1.0 puntos)

It is important to use a red bulb in the dark room because

- Red light will not activate the photo emulsion
- · Red light will activate the photo emulsion
- Red light or white is the same
- It is not important.

# Pregunta 22 (1.0 puntos)

What are the factors you have to take into consideration when doing the exposure time?

- The type of film positive, wattage of the light bulb, distance from the screen, type of light,
- · Type of film positive and light bulb wattage
- · Only light bulb wattage and type of film positive
- · The distance from light to the screen and if there is a red light present

#### Pregunta 23 (1.0 puntos)

A stencil is ...

- Something (such as a pattern, design or print) that is produced by means of a stencil.
- · A process that can be achieved carving a block of wood.
- Prints from the High part of the plate like a rubber stamp.
- · A wide range of inks or mediums using a reusable screen

#### Pregunta 24 (1.0 puntos)

The \_\_\_\_ is a tool with a flat, smooth rubber blade, used to remove or control the flow of liquid on a flat surface. It is used for cleaning and in printing.

- Squeegee
- Squatee
- Scoop coater
- Silkscreen

### Pregunta 25 (1.0 puntos)

It is important to use a red bulb in the dark room because

- · Red light will not activate the photo emulsion
- · Red light or white is the same
- It is not important.
- · Red light is the same as the sun

# Pregunta 26 (1.0 puntos)

One of the most important parts of the process of silkscreen printmaking is the budget. Why is it so important?

- Because it's a very precise way to know how much the materials and the design is going to cost
- · Because it's a way to know how many prints you will get from the process
- · Because the budget is not necessary, you can tell the cost just looking at the materials
- · Because the administration of time and money is not necessary for a graphic designer

### Pregunta 27 (1.0 puntos)

When doing a color separation for CMYK printing, what are the correct angles for each color?

- Cyan: 15°. Magenta 75°. Yellow: 0°. Black: 45°
- Cyan: 65°. Magenta 75°. Yellow: 05°. Black: 45°
- Cyan: 25°. Magenta 75°. Yellow: 45°. Black: 0°

# Pregunta 28 (1.0 puntos)

#### Select the two right answers

When doing the pre print process of screen printing, what color of light won't destroy the coated screen with photo emulsion?

- UV white light
- Red light
- Yellow light
- Blue light

#### Pregunta 29 (1.0 puntos)

The \_\_\_\_ is a tool with a flat, smooth rubber blade, used to remove or control the flow of liquid on a flat surface. It is used for cleaning and in printing.

- Squeegee
- Squatee
- Scoop coater
- Silkscreen

#### Pregunta 30 (1.0 puntos)

the \_\_\_\_ process is a traditional technique of separating a full color art or photograph by a camera or scanner into four halftone negatives

- color separation
- color reduction
- color screen
- color haltone

#### Pregunta 31 (3.0 puntos)

the \_\_\_\_ process is a traditional technique of separating a full color art or photograph by a camera or scanner into four halftone negatives

- color separation
- color reduction
- color screen
- · color haltone

#### Pregunta 32 (1.0 puntos)

Prints can be classified according to the type of surface used to make them.

Those with raised printing surfaces are known as \_\_\_\_ prints

- Relief
- Refill

### • Resurface

Belief

# Pregunta 33 (2.0 puntos)

\_\_\_ plates are made by cutting into the broad face of a plank of wood, usually with a knife or a gouge.

- Woodcutting or xylography
- Screen cut
- Intaglio
- Styrofoam

## Pregunta 34 (1.0 puntos)

A small, hand-held rubber roller used to spread printing ink evenly on a surface before printing is the description of a...

- Brayer
- Barren
- Bench hook
- Burin

### Pregunta 35 (3.0 puntos)

A registration is...

• Adjustment of separate plates, blocks, screens or paper in color printing to ensure correct alignment of the colors.

• technique in which the image is printed from a raised surface, usually produced by cutting away nonimage material.

• printing process by which areas are blocked out to keep ink from non-image areas

• A proof pulled from a block, plate, or stone to check the appearance of the image to make sure it is all right before making the edition.

### Pregunta 36 (1.0 puntos)

It is believed that \_\_\_\_\_ first experimented with wooden block printing in the 1430's .

- Johannes Gutenberg
- Johannes Sutra
- Johannes Senefelder
- Johannes Grenfield

### Pregunta 37 (2.0 puntos)

# A Baren is

• A round, smooth pad, either flat or slightly convex, used to press paper against an inked wood or linoleum block to lift an impression from the block

• A small, hand-held rubber roller used to spread printing ink evenly on a surface before printing

• In printing, a piece of thick, flat material, with a design on its surface, used to print repeated impressions of that design.

• One of a small group of prints set aside from the edition for the artist's use.

The ARTIST'S PROOF is \_\_\_\_\_

- One of a small group of prints set aside from the edition for the artist's use.
- designing and producing prints using a printing block
- A print made from an image built up with glue and sometimes other materials
- · a tool for clearing non-image areas from a block of wood or linoleum

## Pregunta 39 (1.0 puntos)

A gouge is \_\_\_

- In relief printing, a tool for clearing non-image areas from a block of wood or linoleum
- An engraver's tool with a steel shaft and a sharp, oblique point at one end and a handle at the other
- · The actual picture the artist makes from a printmaking process

• A metal or wooden plate with a raised edge on each end (opposite sides) to hold A woodcut or linocut in place on a table while cutting.

### Pregunta 40 (1.0 puntos)

REDUCTION BLOCK PRINT is when

• one block is printed several times, removing a portion and changing Color each time (working from lightest to darkest and registration is critical)

• A device used by a fine art printmaker to produce prints one copy at a time. It applies pressure between a sheet of paper and an inked printing plate.

• A print pulled in an edition of one. There is no series of identical prints that are signed and numbered.

• A proof pulled from a block, plate, or stone to check the appearance of the image to make sure it is all right before making the edition

### Pregunta 41 (1.0 puntos)

A PRINTING PRESS IS...

• A device used by a fine art printmaker to produce prints one copy at a time. It applies pressure between a sheet of paper and an inked printing plate.

• When one block is printed several times, removing a portion and changing Color each time (working from lightest to darkest and registration is critical)

• A drawing is scratched through a wax-covered or tar covered metal plate which is then Placed in acid that eats into the exposed areas that were scratched forming shallow grooves.

• It is actually an image usually painted on glass or plexi-glass, and transferred (or stamped) on paper.